



EASTERN CAPE TOURISM AWARDS & EXPO



from **Karoo** to

Coastline

Honouring the Heart
of the Eastern Cape

SPONSOR PACKAGES

- ✓ Included in package
- ✓ Dependant on value

PLATINUM
R200 000

GOLD
R50 000

CATEGORY
R15 000

TABLE

R10 000

SUPPLIER

PRIZE

MEDIA

NAMING RIGHTS

"IN PARTNERSHIP WITH"

"SPONSORED BY"



AUDIENCE ENGAGEMENT

ALLOCATION ON THE PROGRAMME

3-MIN

FINALIST ENGAGEMENT

PRESENTATION OF AWARDS



STAGE PRESENCE



PHOTO OPPORTUNITIES



BRANDING & MARKETING INCLUSION

LOGO ON BIG SCREEN



LOGO ON PROGRAMME



MENTION ON PROGRAMME



BANNER / BRANDING IN EVENT HALL



ONLINE MARKETING

PRE & POST EVENT SOCIAL MEDIA POST



BANNER ON SOCIAL MEDIA PAGES



BANNER ON WEBSITE



LOGO ON WEBSITE



EVENT ATTENDANCE

COMPLIMENTARY TICKETS

10

4

1

1

1

TICKETS INCLUDED IN PRICE

10

GIFT BAG INCLUSION

YOU CAN GIVE BRANDED GIFTS FOR GUESTS



MEDIA VALUE

MEDIA MENTION IN PRESS RELEASE



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GET INVOLVED:

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FINALISTS & WINNERS
AUDITOR VERIFIED BY

